

**USPTO/ASRC Aerospace
EIC Reference Interview Form**

SEARCHER: DRP
SERIAL #: 09/520123
ACCESS #: 97478

INTERVIEW DATE: 6-26-2003
OR
E-MAIL DATE: _____
(ATTACH E-MAIL)
☒ EXAMINER NOT AVAILABLE
☐ SRF SUFFICIENT

This form is used to provide supplementary information and clarify search requests.
Questions that are clearly answered on the Search Request Form need not be repeated.
WRITE ADDITIONAL NOTES ON REVERSE.

QUESTION	✓ if on SRF	NOTES
PRELIMINARY STRATEGY Appropriate? Too Broad/Narrow? Good Example from Examiner's Search Results?	✓	
NOVELTY Which concepts <u>must</u> be covered for a reference to be useful?	✓	
APPLICATIONS How will this invention be applied? On which (if any) subject area or application should search focus?	✓	
KEY TERMS Terms of Art/Acronyms/ Professional Jargon Synonyms Terms to avoid	✓	
DATABASES Foreign Patents Internet Search (recommended search engines or websites)	✓	
RESULTS FORMAT Y N Tagged? Y N Highlighted? Y N Include Inventor Search (if no valuable results) ?	✓	
DATE What date would you like to use to limit the search?	✓	Priority Date: _____ Other Date: _____

Search Chronology

Type of Search

Vendors and cost where applicable

Date Searcher Picked Up: _____	NA Sequence (#) _____	STN _____
Date Completed: _____	AA Sequence (#) _____	Dialog _____
Searcher Prep & Review Time: _____	Structure (#) _____	Questel/Orbit _____
Online Time: _____	Text _____	Lexis/Nexis _____
Clerical Prep Time: _____	Litigation _____	Sequence Systems _____
	Patent Family _____	WWW/Internet _____
	Other _____	Other (specify) _____

06/03/2003

Search Report from Ginger R. DeMille

? show files

File 15:ABI/Inform(R) 1971-2003/Jun 26
 (c) 2003 ProQuest Info&Learning
 File 16:Gale Group PROMT(R) 1990-2003/Jun 25
 (c) 2003 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2003/Jun 25
 (c)2003 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2003/Jun 26
 (c) 2003 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2003/Jun 24
 (c) 2003 The Gale Group
 File 9:Business & Industry(R) Jul/1994-2003/Jun 25
 (c) 2003 Resp. DB Svcs.
 File 20:Dialog Global Reporter 1997-2003/Jun 26
 (c) 2003 The Dialog Corp.
 File 476:Financial Times Fulltext 1982-2003/Jun 26
 (c) 2003 Financial Times Ltd
 File 610:Business Wire 1999-2003/Jun 25
 (c) 2003 Business Wire.
 File 613:PR Newswire 1999-2003/Jun 25
 (c) 2003 PR Newswire Association Inc
 File 634:San Jose Mercury Jun 1985-2003/Jun 25
 (c) 2003 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2003/Jun 24
 (c) 2003 The Gale Group
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc

09/520123

? ds

Set	Items	Description
S1	8239	FIRST()PRICE OR OPTION()PRICE
S2	5612	SECOND()PRICE OR USE()PRICE? ?
S3	1917	TWO()PRICES
S4	9001	USE()RIGHT? ? OR USAGE()RIGHT? ?
S5	202329	(BUNDL? OR GROUP OR CLUSTER)(S) (CONSUMER? OR CUSTOMER? OR - CLIENT? OR SHOPPER? OR BUYER? OR USERS) (S) (DATABASE? OR DATA(-)BASE? OR SERVER? OR DBMS OR ORACLE OR SQL OR WAREHOUSE? OR S- TORAGE OR STORING)
S6	14177	(SAMPLE OR SAMPLING OR RANDOM?) (3N) (GROUP OR BUNDL? OR CLU- STER)
S7	7011538	PRICE
S8	1970835	VOTE? OR VOTING
S9	0	(S1:S3) (S)S4(S)S5(S)S6(S)S7(S)S8
S10	0	(S1:S3) (S)S4(S)S5
S11	0	(S1:S3) (S)S4
S12	0	S4(S)S5(S)S6(S)S7(S)S8
S13	20	S4(S)S5
S14	0	S4(S)S5(S)S6(S)S7
S15	1	(S1:S3 OR S7) (S)S4(S) (S8 OR ELECTION)
S16	47288	S7(S)S8
S17	0	(S1:S3 OR S7) (S)S5(S)S6(S) (S8 OR ELECTION)
S18	21	S13 OR S15 (K... all)
S19	12	S18 NOT PY 1999
S20	9	RD (unique items) (K... all)
S21	1	(S1:S3) (S) (S5 OR S6) (S)S8
?		

Search Report from Ginger R. DeMille

? show files

File 13:BAMP 2003/Jun W1

(c) 2003 Resp. DB Svcs.

File 75:TGG Management Contents(R) 86-2003/Jun W3

(c) 2003 The Gale Group

? ds

Set	Items	Description
S1	380	FIRST()PRICE OR OPTION()PRICE
S2	256	SECOND()PRICE OR USE()PRICE? ?
S3	102	TWO()PRICES
S4	291	USE()RIGHT? ? OR USAGE()RIGHT? ?
S5	3240	(BUNDL? OR GROUP OR CLUSTER) (S) (CONSUMER? OR CUSTOMER? OR - CLIENT? OR SHOPPER? OR BUYER? OR USERS) (S) (DATABASE? OR DATA(-)BASE? OR SERVER? OR DBMS OR ORACLE OR SQL OR WAREHOUSE? OR S- TORAGE OR STORING)
S6	782	(SAMPLE OR SAMPLING OR RANDOM?) (3N) (GROUP OR BUNDL? OR CLU- STER)
S7	73540	PRICE
S8	11798	VOTE? OR VOTING
S9	0	(S1:S3) AND S4 AND S5 AND S6 AND S7 AND S8
S10	0	(S1:S3) AND S4 AND S5
S11	1	(S1:S3) AND S4
S12	0	S4 AND S5 AND S6 AND S7 AND S8
S13	4	S4 AND S5
S14	0	S4 AND S5 AND S6 AND S7
S15	3785	S7 AND S8
S16	120	S15 AND (S5:S6 OR S1:S4)
S17	12	(S1:S3 OR S7) AND S4 AND (S8 OR ELECTION)
S18	0	(S1:S3 OR S7) AND S5 AND S6 AND (S8 OR ELECTION)
S19	23	(S1:S3 OR S7) AND S6 AND (S8 OR ELECTION)
S20	4665	S7 AND (S8 OR ELECTION)
S21	120	RD S16 (unique items)
S22	40	S11 OR S13 OR S17 OR S19
S23	39	RD (unique items)
S24	24	S23 NOT PY>1999
S25	24	RD (unique items)

? t25/3,k/all

25/3,K/1 (Item 1 from file: 13)

DIALOG(R)File 13:BAMP

(c) 2003 Resp. DB Svcs. All rts. reserv.

1149219 Supplier Number: 02295525 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Canada: Commercializing Intellectual Property Through Strategic Alliances:

Legal and Commercial Considerations: Part 2 of 2 parts

(Companies using strategic alliances to commercialize intellectual property
can focus on core competencies to improve competitive edge, and offer
increasingly complex solutions to the market)

Article Author(s): Card, Duncan Cornell, BA (Hon), LLB, LLM
Mondaq Business Briefing - Davies, Ward & Beck, Canada, p N/A

November 16, 1999

DOCUMENT TYPE: Report

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1657

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...6 Limitations:

Search Report from Ginger R. DeMille

? show files

File 350:Derwent WPIX 1963-2003/UD,UM &UP=200340

(c) 2003 Thomson Derwent

File 344:Chinese Patents Abs Aug 1985-2003/Mar

(c) 2003 European Patent Office

File 347:JAPIO Oct 1976-2003/Feb(Updated 030603)

(c) 2003 JPO & JAPIO

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

? ds

Set	Items	Description
S1	31	FIRST()PRICE OR OPTION()PRICE
S2	47	SECOND()PRICE OR USE()PRICE? ?
S3	12	TWO()PRICES
S4	811	USE()RIGHT? ? OR USAGE()RIGHT? ?
S5	1518	(BUNDL? OR GROUP OR CLUSTER)(S)(CONSUMER? OR CUSTOMER? OR - CLIENT? OR SHOPPER? OR BUYER? OR USERS)(S)(DATABASE? OR DATA(-)BASE? OR SERVER? OR DBMS OR ORACLE OR SQL OR WAREHOUSE? OR S- TORAGE OR STORING)
S6	1412	(SAMPLE OR SAMPLING OR RANDOM?)(3N)(GROUP OR BUNDL? OR CLU- STER)
S7	26269	PRICE
S8	2457	VOTE? OR VOTING
S9	0	(S1:S3) AND S4 AND S5 AND S6 AND S7 AND S8
S10	0	(S1:S3) AND S4 AND S5
S11	0	(S1:S3) AND S4
S12	0	S4 AND S5 AND S6 AND S7 AND S8
S13	1	S4 AND S5
S14	0	S4 AND S5 AND S6 AND S7
S15	30	S7 AND S8
S16	2	S15 AND (S5:S6 OR S1:S4)
S17	0	(S1:S3 OR S7) AND S4 AND (S8 OR ELECTION)
S18	0	(S1:S3 OR S7) AND S5 AND S6 AND (S8 OR ELECTION)
S19	0	(S1:S3 OR S7) AND S6 AND (S8 OR ELECTION)
S20	38	S7 AND (S8 OR ELECTION)
S21	8	S20 NOT S15 (kw" all)
?		

? show files

File 2:INSPEC 1969-2003/Jun W3
 (c) 2003 Institution of Electrical Engineers
 File 35:Dissertation Abs Online 1861-2003/May
 (c) 2003 ProQuest Info&Learning
 File 65:Inside Conferences 1993-2003/Jun W4
 (c) 2003 BLDSC all rts. reserv.
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/May
 (c) 2003 The HW Wilson Co.
 File 233:Internet & Personal Comp. Abs. 1981-2003/May
 (c) 2003 Info. Today Inc.
 File 256:SoftBase:Reviews,Companies&Prods. 82-2003/May
 (c)2003 Info.Sources Inc
 File 474:New York Times Abs 1969-2003/Jun 25
 (c) 2003 The New York Times
 File 475:Wall Street Journal Abs 1973-2003/Jun 25
 (c) 2003 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 The Gale Group

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Set	Items	Description
S1	374	FIRST()PRICE OR OPTION()PRICE
S2	325	SECOND()PRICE OR USE()PRICE? ?
S3	49	TWO()PRICES
S4	294	USE()RIGHT? ? OR USAGE()RIGHT? ?
S5	8171	(BUNDL? OR GROUP OR CLUSTER)(S)(CONSUMER? OR CUSTOMER? OR - CLIENT? OR SHOPPER? OR BUYER? OR USERS)(S)(DATABASE? OR DATA(-)BASE? OR SERVER? OR DBMS OR ORACLE OR SQL OR WAREHOUSE? OR S- TORAGE OR STORING)
S6	6190	(SAMPLE OR SAMPLING OR RANDOM?)(3N)(GROUP OR BUNDL? OR CLU- STER)
S7	272571	PRICE
S8	109941	VOTE? OR VOTING
S9	0	(S1:S3) AND S4 AND S5 AND S6 AND S7 AND S8
S10	0	(S1:S3) AND S4 AND S5
S11	0	(S1:S3) AND S4
S12	0	S4 AND S5 AND S6 AND S7 AND S8
S13	0	S4 AND S5
S14	0	S4 AND S5 AND S6 AND S7
S15	2022	S7 AND S8
S16	3	S15 AND (S5:S6 OR S1:S4)
S17	0	(S1:S3 OR S7) AND S4 AND (S8 OR ELECTION)
S18	0	(S1:S3 OR S7) AND S5 AND S6 AND (S8 OR ELECTION)
S19	0	(S1:S3 OR S7) AND S6 AND (S8 OR ELECTION)
S20	3178	S7 AND (S8 OR ELECTION)
S21	3	RD S16 (unique items)

? t21/7/all

21/7/1 (Item 1 from file: 35)

DIALOG(R)File 35:Dissertation Abs Online
 (c) 2003 ProQuest Info&Learning. All rts. reserv.

01744009 ORDER NO: AADAA-I9972270

Essays in auction theory and political economy

Author: Cantillon, Estelle S.

Degree: Ph.D.

Year: 2000

Corporate Source/Institution: Harvard University (0084)

Adviser: Eric Maskin

Source: VOLUME 61/05-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

Search Report from Ginger R. Demille

? b 411

26jun03 10:55:18 User249839 Session D4889.1
\$0.00 0.159 DialUnits FileHomeBase
\$0.03 Estimated cost FileHomeBase
\$0.03 TELNET
\$0.03 Estimated cost this search
\$0.03 Estimated total session cost 0.159 DialUnits

File 411:DIALINDEX(R)

DIALINDEX(R)

(c) 2003 The Dialog Corporation plc

*** DIALINDEX search results display in an abbreviated ***
*** format unless you enter the SET DETAIL ON command. ***

? sf all

You have 553 files in your file list.

(To see banners, use SHOW FILES command)

? s au=(detering d? or detering, d?) and pric?

Your SELECT statement is:

s au=(detering d? or detering, d?) and pric?

Items	File
----	----
Examined 50 files	
Examined 100 files	
Examined 150 files	
Examined 200 files	
1	340: CLAIMS(R)/US Patent_1950-03/Jun 24
1	349: PCT FULLTEXT_1979-2002/UB=20030619,UT=20030612
Examined 250 files	
Examined 300 files	
Examined 350 files	
>>>File 581: Truncation not allowed on floating point data	
>>>File 581: SELECT not processed for this file.	
Examined 400 files	
Examined 450 files	
Examined 500 files	
Examined 550 files	

2 files have one or more items; file list includes 553 files.
One or more terms were invalid in 222 files.

? save temp

Temp SearchSave "TD585" stored

? b hits

26jun03 10:57:45 User249839 Session D4889.2
\$8.14 4.072 DialUnits File411
\$8.14 Estimated cost File411
\$0.70 TELNET
\$8.84 Estimated cost this search
\$8.87 Estimated total session cost 4.231 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 340:CLAIMS(R)/US Patent 1950-03/Jun 24

(c) 2003 IFI/CLAIMS(R)

***File 340: The Claims U.S. Patent databases have been reloaded.**
HELP NEWS340 & HELP ALERTS340 for search, display & Alert info.

126-Jun-0311:56 AM

File 349:PCT FULLTEXT 1979-2002/UB=20030619,UT=20030612
(c) 2003 WIPO/Univentio

Set Items Description

? exstd585

>>>SET HILIGHT: Use ON, OFF, or 1-5 characters

2 AU=DETERING D?

0 AU=DETERING, D?

34772 PRIC?

S1 2 AU=(DETERING D? OR DETERING, D?) AND PRIC?

? show files

File 340:CLAIMS(R)/US Patent 1950-03/Jun 24

(c) 2003 IFI/CLAIMS(R)

File 349:PCT FULLTEXT 1979-2002/UB=20030619,UT=20030612

(c) 2003 WIPO/Univentio

? ds

Set Items Description

S1 2 AU=(DETERING D? OR DETERING, D?) AND PRIC?

? t1/5

1/5/1 (Item 1 from file: 340)

DIALOG(R)File 340:CLAIMS(R)/US Patent

(c) 2003 IFI/CLAIMS(R). All rts. reserv.

10172619 2002-0116313

E/METHOD OF AUCTIONING ADVERTISING OPPORTUNITIES OF UNCERTAIN AVAILABILITY

Document Type: Utility

Document Type: Patent Application-First Publication

Inventors: Detering Dietmar (DE

Assignee: Unassigned Or Assigned To Individual

Assignee Code: 68000

	Kind	Publication Number	Date	Application Number	Date
	A1	US 20020116313	20020822	US 2000737018	20001214
Priority Applic:				US 2000737018	20001214

Abstract: A method of quickly and efficiently determining pricing and allocation of advertising messages in a diversity of documents to be presented to a diversity of users with varying degrees of targeting information known about them. A database of individual users' profiles is maintained. Profiles may contain information about users' demographics, interests, and behavior patterns. Advertisers place bids on reaching users. bids are collected and stored until a user requests a document that can be combined with an advertising message to be presented to user. Then, different bids of reaching that user are compared to determine the winning bid, serve the advertising message, and to determine the price to be paid by the winning advertiser. Means are provided to make bids react dynamically on the content of the requested documents and on the overall schedule of reaching users repeatedly, to discount bids if advertising message is likely to be undesirable, and to allocate advertising messages into documents provided by third parties.

Exemplary Claim: D R A W I N G

1. A method of selling advertising opportunities, said method

226-Jun-0311:56 AM

Search Report from Ginger R. DeMille

comprising the steps of: a) arranging a database of profiling information about users relating to their demographics, interests, and/or behavior patterns; b) offering to advertisers the opportunity to reach desired types of users from that database, each advertiser specifying the advertising message, his preference for the number and desired criteria of users to be reached, and other conditions of the desired campaign; c) determining a choice of users who sufficiently match the criteria as specified by the advertiser and presenting at least a selection or a summary of data about said choice of users to said advertiser, said data also being able to indicate the degree to which a member of said choice matches the advertiser's preferences; d) eliciting and recording, from the advertiser, price bids of what he is willing to pay to reach each member of said choice with his message; e) aggregating and storing currently competing bids of all participating advertisers to reach a same user with an advertising message in that user's bid account; f) determining the advertising message with the highest bid each time that a corresponding user can be presented with an advertising message; g) exposing the winning advertising message to the user; h) billing the winning advertiser the due fee as calculated according to the applied auction rules; and i) updating the user's bid account according to the auction rules and the conditions of the campaign specified by the winning bidder.

Class: 705037000

Class Cross Ref: 705014000

IPC: G06F-017/60 (Edition 07)

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